

# PLEASE NOTE OUR NEW AD SIZES FOR 2024!

# CLASSIFIED RATES

# torah times RATE SHEET

**Full Page**

7.875" W x 10.875"H  
+.125" bleed  
no crop marks  
.+25" inside margin  
(safe area with no text)

1x	\$395
5x	\$345
12x	\$320
25x	\$295
50x	\$275

**Half Page Horizontal**

7.125" W x 4.9" H

**Half Page Vertical**

3.5" W x 10"H

1x	\$235
5x	\$200
12x	\$185
25x	\$165
50x	\$155

**Quarter Page Vertical**

3.5"W x 4.9"H

**Quarter Page Horizontal**

7.125W" x 2.4H"

1x	\$140
5x	\$125
12x	\$115
25x	\$100
50x	\$ 95

**Eighth Page**

3.5W" x 2.4H"

Cars/Vans/Trucks\*  
1" x 2"

Music/Photography\*  
1" x 2"

1x	\$85
5x	\$75
12x	\$65
25x	\$60
50x	\$55
Car or Simcha Sections	
1x	\$26
5x	\$21
12x	\$18
25x	\$15
50x	\$12

**Front Cover**

\$1295

5.5" W x 7.5" H

**Cover Box**

\$105

Cover box: 1.8"x 1.07" \$105

**Priority Ad Placement**

Back Cover:	\$995
Inside Front Cover:	\$650
Inside Back Cover:	\$595
Page 1, 3	\$650
Page 2, 4	\$495
Page 5	\$625
Page 6, 8, 10	\$475
Page 7, 9	\$595
Pages 11-21	
Right side	\$550
Left side	\$450

**E-Mail Advertising**

**Solo Email Blast:**

\$450

**Shared Email Blast:**

Treasures of Emunah

\$200

Special 25% off  
with a print ad only

\$150

**PLEASE REACH OUT FOR SPECIAL AD PACKAGES!**

**Deadlines**

Classifieds:  
**Tuesday 11 am**

All display Ads:  
**Tuesday 4:30 pm**

📞 718-854-6410

✉️ [cs@torahtimes.net](mailto:cs@torahtimes.net)

1x	\$22	per week
5x	\$18	per week
12x	\$16	per week
26x	\$13	per week
50x	\$10	per week

**Ad length is maximum of 3 lines, 32 characters per line**

**RATES FOR ADDITIONAL LINES:**

\$4 for the 1 - 12x rate  
\$3 for the 26 - 50x rate  
Border - additional \$13  
**Bold and underline - additional \$3 per line**

Free classified ads are not guaranteed to be placed and can only be accepted from Wed-Fri morning for the upcoming issue. Free classifieds are limited to 3 lines only.