

PLEASE NOTE OUR NEW AD SIZES FOR 2024!

CLASSIFIED RATES

torah times RATE SHEET

Full Page

8.5" W x 10.75"H
+.125" bleed
.25" inside margin
(safe area with no text)

1x	\$395
5x	\$345
12x	\$320
25x	\$295
50x	\$275

Half Page Horizontal

7.75" W x 5" H

Half Page Vertical

3.8" W x 10"H

1x	\$235
5x	\$200
12x	\$185
25x	\$165
50x	\$155

Quarter Page Vertical

3.8"W x 5"H

Quarter Page Horizontal

7.75"W x 2.3"H

1x	\$140
5x	\$125
12x	\$115
25x	\$100
50x	\$ 95

Eighth Page

3.8"H" x 2.4"W"

Cars/Vans/Trucks*
1" x 2"

Music/Photography*
1" x 2"

1x	\$85
5x	\$75
12x	\$65
25x	\$60
50x	\$55
Car or Simcha Sections	
1x	\$26
5x	\$21
12x	\$18
25x	\$15
50x	\$12

Front Cover

\$1295

6" W x 7.5" H

Cover box: 1.8"x 1.07" \$105

Priority Ad Placement

Inside Front Cover:	\$650
Inside Back Cover:	\$595
Page 1, 3	\$650
Page 2, 4	\$495
Page 5	\$625
Page 6, 8, 10	\$475
Page 7, 9	\$595
Pages 11-21	
Right side	\$550
Left side	\$450

E-Mail Advertising

Solo Email Blast:

\$450

Shared Email Blast:

Treasures of Emunah

\$200

Special 25% off
with a print ad only

\$150

PLEASE REACH OUT FOR SPECIAL AD PACKAGES!

Deadlines

Classifieds:
Tuesday 11 am

All display Ads:
Tuesday 4:30 pm

📞 718-854-6410

✉️ cs@torahtimes.net

1x	\$22	per week
5x	\$18	per week
12x	\$16	per week
26x	\$13	per week
50x	\$10	per week

Ad length is maximum of 3 lines, 32 characters per line

RATES FOR ADDITIONAL LINES:

\$4 for the 1 - 12x rate
\$3 for the 26 - 50x rate
Border - additional \$13
Bold and underline - additional \$3 per line

Free classified ads are not guaranteed to be placed and can only be accepted from Wed-Fri morning for the upcoming issue. Free classifieds are limited to 3 lines only.

✉️ classified@torahtimes.net
☎️ 718.633.1008
Text: 718.854.6410 (no pictures)